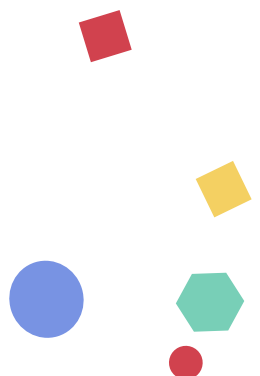


Module 6

Workbook

Lauren Prentice
SUBSCRIPTION BOX COACH





How I plan to increase lifetime value:

A large, empty rectangular box with rounded corners and a thin grey border, intended for the user to write their plan for increasing lifetime value.

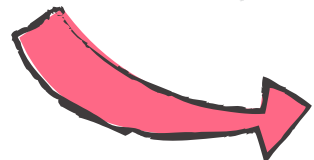
What can you upsell to your customers at checkout?

Idea 1:

Idea 2:

Idea 3:

Idea 4:



Can you downsell them something if they try and unsubscribe?

Idea 1:

Idea 2:

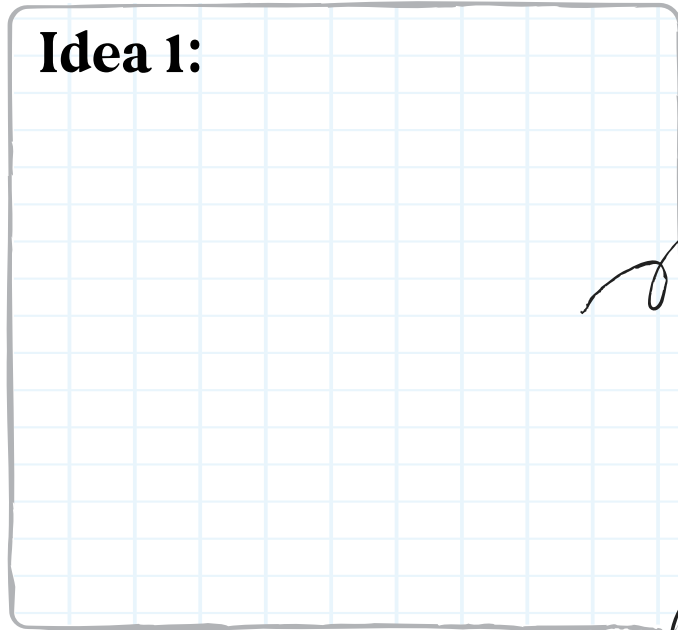
Idea 3:

Idea 4:

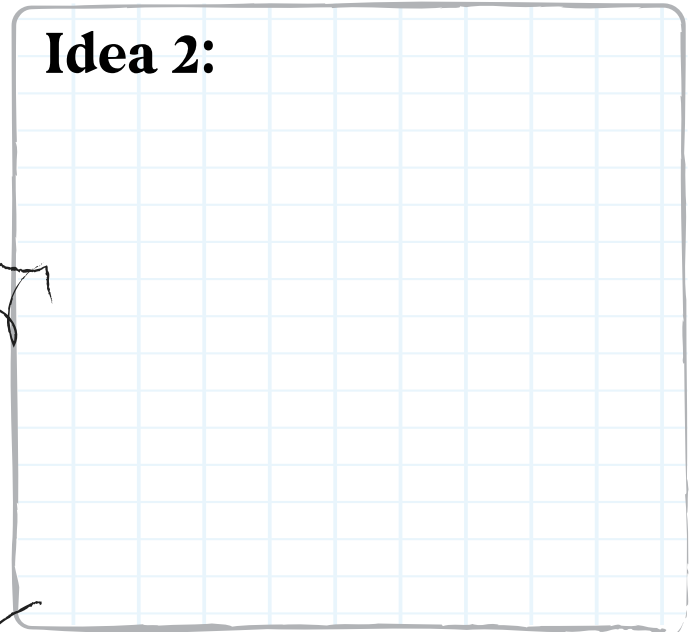


What digital offers can you do?

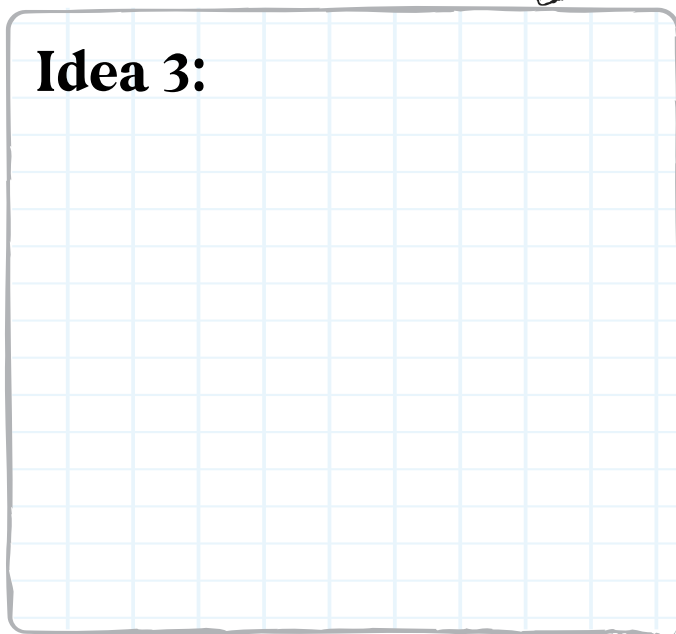
Idea 1:



Idea 2:



Idea 3:



Idea 4:

